

April Art - Red

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April Art is one of the rock bands you should have on your list this year. Even with their previous album, “Rodeo” (2024), the explosive lineup led by frontwoman Lisa-Marie Watz left audiences speechless; but it was their subsequent concerts and festival performances that made one thing crystal clear: Here, at last, is another rising sensation from Germany set to conquer the world with a blend of modern rock, alternative metal, and choruses made for stadiums. We haven’t seen anything like this in a long time – especially from Germany. April Art, of course, don’t think in terms of national borders and sound far too international anyway. So let’s just say: The Pretty Reckless. Halestorm. The Warning. Something along those lines.

For years now, April Art has been a band that’s poured all their heart and soul into the rock ‘n’ roll lifestyle. And with their new album “Red”, they’re taking it all to the next level. “Rodeo” was just the beginning. A gentle breeze before the hurricane. Now, April Art are back with a vengeance. And they’re finally seeing red. This album is an alarm, a wake-up call, bristling with untamed energy, a crushing force, a clear stance instead of a narrow-minded fixation on genres. Faster, higher, further – everything on red, no looking back, rien ne va plus: You could hardly do a better job of blending alternative, modern metal, and pop.

“We really experienced it as an intense rodeo,” says Lisa-Marie Watz, looking back on the time between “Rodeo” and “Red.” Since 2024, more and more people have been discovering the unbridled energy that April Art unleashes on stage. Because you can immediately sense that this is something different. That these people are playing for their lives. Lisa-Marie: “We want to grow, and we want to reach as many people as possible with our music. But that also means we can no longer do everything ourselves, as we’ve done up until now. And we should focus on our core business: music and concerts.” April Art have gone through a metamorphosis and emerged from their cocoon stronger than ever. Version 2.0 is here – more determined, more direct, more self-assured.

Ultimately, of course, the fans benefit from this as well. Despite countless festivals and major tours, Lisa-Marie and her band have found time to create a banger album that resonates in both heart and gut. Because their minds are now free again for what really matters: awesome new songs. Grand hooks, massive choruses, crunchy guitars, and above it all, that powerful voice calling for revolution. “Red” captures particularly impressively what this band stands for: a pure hunger for music, for that adrenaline rush that’s only released when a magical synergy develops between the band and the audience. “With our new album, we’re refining our DNA and refocusing on what’s been important to us from the very beginning: sassy, nonconformist, loud,” says drummer and producer Ben Juelg. “For us, this album tops everything we’ve done so far. We’ve finally found our true selves and have grown even closer together.” Frontwoman Lisa-Marie adds: “The four of us against the rest of the world.”

You can feel that in every second of “Red.” April Art are a tight-knit unit, a crew that’s as close as can be. The songs explode, sweep you off your feet, and are bursting with energy that’s hard to rein in. But they also say: You’re not alone with everything that’s going on in the world. April Art write songs for more empathy, for more tolerance, for more humanity. An axe for the frozen sea within us, as the great Kafka said.

And there’s something else that’s new: For the first time, the band collaborated with outside

producers, spending the entire year of 2025 writing new songs. “This outside perspective helped us a lot, because we naturally tend to get too caught up in our own little world. They showed us what the epicenter of our sound is,” says Ben Juelg. “Above all, this way of working made us significantly more creative.”

Make no mistake, there were signs of this breakthrough: April Art have already played Wacken, Summer Breeze, and 70K Tons Of Metal, had their singles in rotation on Radio Bob! and Rockantenne, and have been streamed tens of millions of times. Something has been brewing for some time now, and with “Red,” it’s unleashing itself in a tempest. Catharsis through furious, ecstatic, unbridled, insanely intense rock music. There’s really nothing better.

The band’s DNA is particularly evident in their new signature song, “Bulletproof.” A blazing anthem with bitterly angry lyrics that highlight April Art’s self-confidence. “This song is about telling your haters: ‘Fine, I’ll just drink your poison, but you still can’t touch me,’” says Lisa-Marie. As a woman at the helm of a rock band, she has, of course, long since recognized the mechanisms of the industry and has written songs about them before. On “Red”, however, she takes a much more cynical and targeted stance against patriarchy, sexism, and prejudice with roaring battle cries like “Big Bubble Bullshit,” while “Panic Stations” and “Fall Into Pieces” become the ultimate safe-space anthems for all outsiders.

The singer with the fiery red hair has always been a standout. Now she could become a role model for a new German rock culture – and with the unrelenting force that is “Red”, she’s bringing a whole new set of rules to the table.